

ALAPPUZHA ANANTHANARAYANAPURAM THURAVOOR THIRUMALA DEVASWOM



Ananthanarayanapuram Kshethra
Dhwaja Punahprathishta



ALAPPUZHA ANANTHANARAYANAPURAM THURAVOOR THIRUMALA DEVASWOM A N Puram, Alappuzha - 688011



**Priya Samaj Bandhav,
Namaskar!**

The **Alappuzha Ananthanarayanapuram Thirumala Temple** is a revered place of worship sanctified by the divine presence of **Lord Venkatachalapathy, Shri Lakshmi Narasimha Moorthy, and Shri Mahalakshmi**. The Mahakshetra, worshipped by Mahajanas from Ashta Gramas of erstwhile Travancore kingdom, occupies a unique place among GSB temples in Kerala with Vishesh Nityotsavas, Masotsavas and three Mahotsavas viz. Sri Vishnu Rathotsava in the Margasheersha, Sri Vishnu Mahotsava in Chaitra and Sri Narasimha Jayanthi Mahotsava in Vaishakha.

The construction of the temple began with the divine blessings of **Parama Poojaneeya Shrimad Sumathindra Thirtha Swamiji** of **Shri Kashi Math Samsthan**, for the sacred *Pratishtha* of the idols of **Shri Goshripuresha Venkatachalapathy, Shri Lakshmi Narasimha and Shri Mahalakshmi**, which were worshipped for more than six decades in the *Agrashala* at the **Old Thirumala Temple, Alappuzha**. The then Maharaja of Travancore, **Shri Uthram Thirunal Marthanda Varma**, magnanimously donated the land and materials for the construction of the new temple and graciously named the area as "Anantha Narayana Puram."

The **first Pratishtha** of the Temple was done by the divine hands of **Parama Poojaneeya Shrimad Bhuvanendra Thirtha Swamiji** of **Shri Kashi Math Samsthan** in the year 1852 AD. Later the idol of **Shri Goshreepuresha Venkatachalapathy** was taken back to Cochin. The second *Prathishta* with the new idol of **Shri Venkatachalapathy** was done by the divine hands of **Parama Poojaneeya Shrimad Varadendra Thirtha Swamiji** of **Shri Kashi Math Samsthan** in the year 1903 AD.

Pratishtha of Swarna Dhwaja at the temple was performed in the divine presence of **Parama Poojaneeya Shrimad Sukruthindra Thirtha Swamiji** in the year 1924 AD. **Parama Poojaneeya Shrimad Sudhindra Thirtha Swamiji** performed **Sahasra Kumbhabhisheka** to the dieties in 1971 AD.

The **Swarna Dhwaja Sthambha** at the temple is observed to have an inclination due to the passage of time. The technical experts have recommended to replace the **Dhwaja Sthambha** at the earliest. Accordingly, the matter was presented before **Parama Poojaneeya Shrimad Samyamindra Thirtha Swamiji, Mathadhipathi** of **Shri Kashi Math Samsthan** by the **Devaswom Committee** and divine guidance and blessings were sought. **Sri Swamiji** blessed the **Committee Members, Vaidiks** and the **Mahajans** to proceed with the **Puna Pratishtha** of **Golden Dhwaja Sthambha**.

A meeting of **Grama Mahajanas** of **Alleppey** was convened by the **Devaswom Committee** on 25-01-2026 and an **Eleven Member Executive Committee** was formed from the **Mahajans** for **Puna Pratishtha** of the **Golden Dhwaja Sthambha**.



The preparatory works for the new Dhwaja Sthambha is in progress. By the divine grace of Sri Hari Guru, suitable Teak tree for the new Dhwaja Sthambha has been identified and brought to the Temple.

An **estimate of around of Rs. 1.00 crore** is expected for the Punapratishtha and Utsava thereafter. In addition, **about 1.5 kg of gold** is also required for the renovation of the Golden Dhwaja Sthambha.

As you are aware, Dhwaja punapratishtha is an auspicious, once in a life time event and divine opportunity for every one of us to perform Bhagavat seva. All the Samaj Bhandavs are earnestly requested to participate whole heartedly in this divine programme by contributing their 'Thana- Mana - Dhana' and avail the divine grace of Lord Venkatchalopathy, Lord Shri Lakshmi Narasimha Moorthy and Shri Mahalakshmi Devi.

AATT DEVASWOM COMMITTEE

SHRI. RAJKUMAR S. KAMATH
PRESIDENT &
THURAVOOR GRAMA MEMBER

SHRI. P.K. RAMESH SHENOY
VICE PRESIDENT &
KOTTAYAM GRAMA MEMBER

SHRI. BIJU D. SHENOY
ALAPPUZHA GRAMA MEMBER

SHRI SREEKANTH V. MALLAN
ALAPPUZHA GRAMA MEMBER

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SHRI. K.N. HARIRAM SHENOY
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SHRI. V. K. MANOJ PAI
N.PARAVOOR GRAMA MEMBER

DHWAJA PUNAPRATISHTHA EXECUTIVE COMMITTEE

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PRESIDENT, AATTD
9447056246

GENERAL CONVENOR
SHRI. BIJU D. SHENOY
MEMBER, AATTD
9446431840

SECRETARY
SHRI SREEKANTH V. MALLAN
MEMBER, AATTD
9961733345

TREASURER
SHRI. DINESH R KAMATH - 9947152694

EXE. COMMITTEE MEMBERS

SHRI. JAYAPRAKASH V. MALLAN | SHRI. T. BALACHANDRA NAIK | SHRI. S. SURESH
SHRI. JAYAPRAKASH N. PAI | SHRI. V. A. JAYARAM KUMAR KAMATH
SHRI. JITHESH G. PAI | SHRI. LAKSHMIKANTH P. BHAT



Bank Details for the Donations

Account Name : PRESIDENT, A.A.T.T. DEVASWOM
 Name of Bank : Punjab National Bank
 UPI ID : 9447056246m@pnb
 Branch : Mullakkal, Alappuzha
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 IFS Code : PUNB0425200

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